

Periodic Table of Investment Returns

DOW JONES US ECONOMIC SECTOR INDEX PERFORMANCE ANNUAL TOTAL RETURNS (1993-2004)

	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	'93-'04 Avg.
BEST	Technology 24.17%	Technology 23.48%	Healthcare 54.74%	Technology 36.35%	Financial 48.94%	Technology 70.30%	Technology 83.68%	Utilities 56.08%	Real Estate 11.69%	Real Estate 3.63%	Technology 51.04%	Oil & Gas 32.43%	Financial 14.93%
	Real Estate 20.35%	Healthcare 10.76%	Financial 50.86%	Real Estate 34.61%	Telecom 40.65%	Telecom 51.82%	Consumer Services 30.10%	Healthcare 37.84%	Consumer Services 2.65%	Consumer Goods -4.74%	Real Estate 36.89%	Real Estate 31.22%	Technology 14.16%
	Industrial 16.37%	Basic Materials 5.51%	Technology 43.14%	Financial 34.00%	Consumer Services 40.58%	Consumer Services 47.29%	Basic Materials 27.10%	Real Estate 27.65%	Basic Materials 1.63%	Basic Materials -8.32%	Basic Materials 35.68%	Utilities 24.04%	Real Estate 13.19%
	Telecom 15.90%	Oil & Gas 1.48%	Telecom 40.69%	Oil & Gas 28.36%	Healthcare 36.88%	Healthcare 39.09%	Industrial 26.72%	Financial 26.94%	Consumer Goods -1.10%	Financial -12.35%	Industrial 33.24%	Telecom 18.70%	Oil & Gas 12.98%
	Oil & Gas 13.69%	Consumer Goods 0.49%	Industrial 34.86%	Consumer Goods 23.95%	Consumer Goods 28.82%	Utilities 13.32%	Oil & Gas 20.17%	Oil & Gas 26.56%	Financial -6.38%	Oil & Gas -13.52%	Consumer Services 32.64%	Industrial 17.25%	Healthcare 12.71%
	Basic Materials 13.05%	Real Estate -0.85%	Utilities 31.88%	Industrial 22.12%	Utilities 28.76%	Industrial 10.98%	Telecom 18.41%	Consumer Goods 4.49%	Industrial -10.16%	Healthcare -20.81%	Financial 32.23%	Financial 13.39%	Consumer Services 9.98%
	Utilities 11.71%	Industrial -1.53%	Consumer Goods 31.84%	Healthcare 18.66%	Technology 22.91%	Consumer Goods 10.80%	Financial 1.52%	Industrial -9.14%	Oil & Gas -11.66%	Utilities -21.19%	Oil & Gas 25.74%	Basic Materials 13.05%	Consumer Goods 9.86%
	Consumer Services 11.32%	Financial -4.44%	Oil & Gas 30.03%	Consumer Services 13.25%	Oil & Gas 22.48%	Financial 7.51%	Healthcare -4.03%	Basic Materials -15.66%	Telecom -12.77%	Consumer Services -25.10%	Utilities 24.91%	Consumer Goods 13.02%	Industrials 9.75%
	Financial 8.36%	Telecom -5.20%	Consumer Services 21.65%	Basic Materials 12.60%	Industrial 21.15%	Oil & Gas -5.20%	Real Estate -5.31%	Consumer Services -26.50%	Healthcare -12.84%	Industrial -25.54%	Consumer Goods 24.30%	Consumer Services 10.27%	Basic Materials 7.89%
	Consumer Goods 6.16%	Consumer Services -8.32%	Basic Materials 18.15%	Utilities 4.04%	Real Estate 18.09%	Basic Materials -8.27%	Consumer Goods -10.22%	Technology -36.99%	Utilities -26.18%	Telecom -34.55%	Healthcare 19.43%	Healthcare 4.55%	Utilities 7.56%
	Healthcare -4.80%	Utilities -12.21%	Real Estate 17.65%	Telecom 0.04%	Basic Materials 11.57%	Real Estate -21.12%	Utilities -13.19%	Telecom -40.27%	Technology -28.34%	Technology -38.66%	Telecom 7.33%	Technology 1.76%	Telecom 4.51%
WORST	Total Market 9.78%	Total Market 0.21%	Total Market 36.62%	Total Market 22.02%	Total Market 31.81%	Total Market 24.90%	Total Market 22.72%	Total Market -9.23%	Total Market -11.95%	Total Market -22.08%	Total Market 30.75%	Total Market 12.01%	Total Market 10.68%

■ Basic Materials	■ Industrial
■ Consumer Services	■ Real Estate
■ Consumer Goods	■ Technology
■ Oil & Gas	■ Telecommunications
■ Financial	■ Utilities
■ Healthcare	



Source: Dow Jones Indexes.

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