

## Press Release



Karp Capital Taps Veteran Sacramento Business Development Executive  
Appointment of Kate Paterson Signals Firm's Increased Focus on Key Region

SAN FRANCISCO – March 31, 2008 – Karp Capital Management Corp., a leading independent retirement planning and asset management firm, today announced that Kate Paterson has joined its business development team, based in Sacramento, Calif. Ms. Paterson's appointment highlights the firm's increased focus on providing uniquely client-centric retirement planning and consulting to companies and individuals in the economically important market.

In this position, Ms. Paterson is responsible for supporting Karp Capital's regional growth strategy and, in particular, helping Sacramento-area companies identify ways in which they can benefit from the firm's objective asset management expertise in developing innovative employee retirement plans.

"Kate brings a deep understanding of the Sacramento market and the unique needs of this economically diverse region," said Peter Karp, founder of Karp Capital. "Sacramento and its surrounding areas continue to display impressive economic strength and are an important part of Karp Capital's growth strategy."

"We firmly believe that financial professionals should work directly for their clients, providing unbiased advice without the bureaucratic strictures found at large financial institutions," Karp continued. "Kate shares this vision, and I'm excited for her to help bring our personalized guidance to even more clients in the region."

"I'm very proud to join the Karp Capital team," Paterson said. "We share a commitment and passion for helping our clients succeed in the retirement plan arena, whether for their employees' financial plans or to meet their retirement goals. I'm looking forward to playing an active role in Karp Capital's growth and success in Sacramento and beyond."

Prior to joining Karp Capital, Ms. Paterson served as Business Development Director at Gallina LLP, where she worked closely with senior management to develop new business opportunities while managing the firm's advertising and marketing activities. She is actively involved with the Sacramento Area Commerce & Trade Organization (SACTO) as a member of its Sacramento Area Development Committee, and sits on the Developer Showcase Event committee of the nonprofit Association of Commercial Real Estate (ACRE).

### About Karp Capital

Karp Capital Management Corp. ([www.karpcapital.com](http://www.karpcapital.com)) is a registered investment advisor. The company, headquartered in San Francisco, was founded by Peter Karp as an independent asset management and financial advisory firm. Karp Capital provides a full range of financial services including asset management, retirement planning and business consulting. Mr. Karp is a Registered Representative with Financial Telesis, Inc., a registered broker-dealer. He is a member of the Financial Planning Association, and is a licensed insurance agent and real estate broker.

Contact  
Ruth LaFleur  
Karp Capital Management Corp.  
Tel. (707) 981-7177  
[ruth@karpcapital.com](mailto:ruth@karpcapital.com)